



Junior Marketeer (m/f)

Deurne, HQ 
Full-time 



30% Manage and optimize all online channels of IP Parking

You play an active role in developing and implementing marketing activities for our target audiences **1.**

30% Develop both B2B and B2C campaigns and content.

You create engaging content for various channels, such as social media, intranet, newsletters, and the website **2.**

20% Provide marketing support to our international branches

20% Contribute to corporate marketing activities such as organizing trade shows and events, sponsoring, employer branding, etc

You collaborate with our international branches to align marketing activities with their commercial initiatives **3.**



WE ARE LOOKING FOR

An enthusiastic, inquisitive and hands-on colleague with:

- MBO+/HBO level of thinking and working
- Relevant marketing-oriented education
- 0-3 years of work experience
- Creative thinking and attention to details
- Knowledge of digital marketing tools and social media platforms
- Strong communication and writing skills in both Dutch and English

THIS MAKES US VERY HAPPY

- Experience with Adobe Creative Cloud (including Indesign, Premiere Pro, Illustrator) and Canva

WE ARE OFFERING YOU:

- **Salary**
€2.400 - €2.650, depending on your education and experience
- **38 off days**
25 vacation days and 13 ADV days, (but also the option to have a large part paid out)
- **Training budget**
We like to see you develop, so you have an annual budget to spend on training and/or courses
- **Trust and space**
Everyone is welcome to participate in our developments, which is why we offer room for your own input and ideas
- **Pension**
We also like to arrange things well for later, which is why we have a pension scheme at PMT
- **Flexibel working hours**
Are you a night owl or an early riser? With us, you can choose your own hours between 07:00 and 19:00
- **Staff association**
One that organizes mega fun outings (Theme drinks, weekend away, festivals)

GROWTH OPPORTUNITIES

Growing within or outside your own position, that is up to you. We will help you to achieve your potential!



GET TO KNOW THE TEAM: INTERNATIONAL BUSINESS

4 employees, location Deurne

They are responsible for:

- Commercially supporting our international branches.
- The commercial introduction of new parking and mobility solutions (hardware & software) in consultation with our Product Management department.
- All marketing-related activities within our organization for both IP Parking and our consumer brands Stadsparkeren and Park-Spot.



"Our team has a central role in terms of sales and marketing support to our international branches. What I like about this is that we have to interact with all kinds of internal teams, where no two days are the same and the days fly by before you know it."

**Gerwin, International
Business Manager**



"Our team supports colleagues worldwide to provide the best parking experience. In doing so, my role gives me all the freedom I need to put the IP Parking brand and our parking solutions in an even sharper position internationally. A great challenge!"

Paula, Marketeer



"Maintaining short lines of communication and answering questions from our valued colleagues in international locations not only make my job varied, but also make for interesting conversations."

**Herman, Business Process Specialist
+ QHSSE coördinator**

APPLICATION PROCESS

If you are reading this or one of the other vacancies and it makes you happy, we would love to meet you

01

CONTACT US



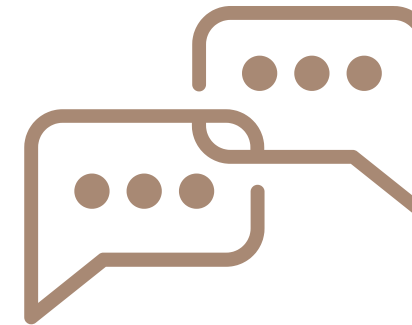
Leave your details:

- Email (HR@ipparking.com)
- Phone (+31 492-793913)
- WhatsApp (+31 6-41950487)

We will contact you within 1 working day.

02

ACQUAINTANCE



If your profile matches, we will invite you for an introductory meeting at our head office in Deurne.

You will have this interview with Gerwin (International Business Manager) and Paula (Marketeer).

03

SECOND INTERVIEW



If the first interview was positive for both sides, we will invite you for a second interview with Paula and Susette (HR). During this interview, we will take a closer look at the position and terms of employment.

04

OFFER

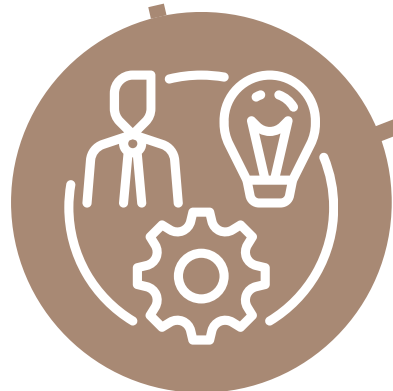


If we are both still enthusiastic after the 3th conversation? Then you will receive a suitable offer from us.



Family business

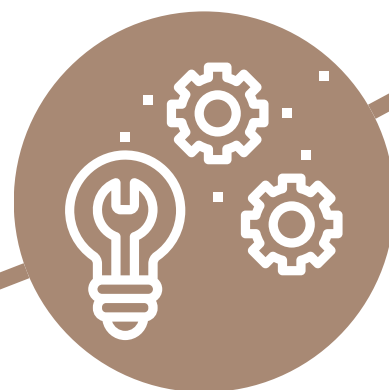
IP Parking is a young and dynamic company full of experience. In our family business, hard work is combined with the necessary dose of fun. We are more than just colleagues and our mutual contact is friendly and based on trust.



Development

Development is important to us, not only in our products, but also for our employees.

We facilitate (internal) training programs, like to think along with you about possibilities and offer the space to grow.



Technology

We develop our products ourselves, both the software and the hardware. Here we combine different and interesting techniques. Our mission is to offer our customers and their end users the best Xperience. This ensures that we are constantly looking for new opportunities, techniques and developments. We believe it is important that all employees are given the space to think along in the process and to contribute to the continuous innovations of our services and product range.

We don't have to be the biggest, but we do want to offer the best service to our customers.



International

Despite the small and close-knit teams, we are part of a growing international organization. We believe it is important that we also work closely with our own customer centers in North America, Belgium and Poland and our dealers worldwide, even remotely.

A large company that therefore feels small and where people really make the effort to get to know each other better.



IPPARKING
it's all about **X**perience

Company profile



Active in

NL - USA - BE - POL
IRL - DK - SWE- FIN - ENG -AUS



Founded

2005



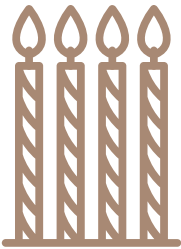
HQ location

Deurne, NL



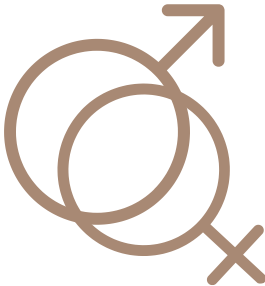
Number of employees

135



Average age

41 years



M/F

80% - 20%



